

IVA MILEVA

IVAMILEVA.COM • HELLO@IVAMILEVA.COM

EDUCATION

School of the Art Institute of Chicago
September 2009 – May 2013

Bachelor of Fine Arts
Visual Communication Design

Universidad Complutense de Madrid
December 2011 – August 2012

Study Abroad Exchange Student

WORK EXPERIENCE

Chobani
July 2013 – Present
New York, NY

Designer

August 2013 – Present

Conceptualize, design and develop visual identity systems, packaging, digital and interactive design, apparel, branding, marketing collateral, press kits and other materials for Chobani and Chobani's SoHo Cafe. Projects: *The Chobani Table* Cookbook, Chobani Lecture Series, Chobani Women's Leadership Forum, Chobani Round Table, Chomobile, 2016 and 2014 Olympics sponsorships, and Chobani Foundation.

Design Intern, Product Development & Creative Department

July 2013 – August 2013

Evaluated existing packaging printing issues and introduced a new system for Chobani's Golden Standards program. Implemented a system that dictated high printing standards and accounted for the printing abilities of different vendors responsible for various elements of the same packaging (i.e., sleeve, foil, overwrap). Helped the Creative Department with design needs.

Design360
May 2011 – August 2011
New York, NY

Design Intern

Designed interior and exterior environmental graphics and signage, photographed job sites, indicated signage/wayfinding locations, ordered samples, produced final art, created schematic designs, drew elevations and egress maps. Projects: 32BJ SEIU, Amistad Academy, New York Pediatric Hospital, Lazard Law Firm, and NYU.

Museum of Modern Art
September 2008 – June 2009
New York, NY

Intern, Youth Advisory Committee

Developed teaching materials to help MoMA introduce teens to modern and contemporary art. Produced audio recordings, conducted research on teen trends, strategized with MoMA's advertising team on increasing teen involvement, and researched relevant material for MoMA's Educational website.

EXHIBITS/AWARDS

School of the Art Institute of Chicago
May 2013

The Design Show Chicago, IL
Juried exhibition for graduating SAIC
Visual Communication Design students

School of the Art Institute of Chicago
Spring 2011 / 2012 / 2013

Student Leadership Nominee

School of the Art Institute of Chicago
Fall 2009 – Spring 2013

Presidential Merit Scholarship

Museum of Modern Art
Fall 2007 / Summer 2008

On the Edge New York, NY
Juried exhibitions at the Museum of
Modern Art's Educational Center

COMPUTER SKILLS

Adobe Photoshop, Adobe Illustrator,
Adobe InDesign, Adobe Dreamweaver,
Adobe After Effects, Text Wrangler,
HTML / CSS, Microsoft Word, Excel,
and Power Point

LANGUAGES

English, Bulgarian, and Spanish

References available upon request